



## **PRESS RELEASE**

For Immediate Release

### **GREAT EASTERN TAKAFUL ENCOURAGES MORE 'IBADAH' WITH I-GREAT AMAL**

An affordable Takaful Plan that helps manage your finance, provide double protection while performing hajj/umrah and Adha benefits.

Kuala Lumpur, 28 September – Great Eastern Takaful Sdn Bhd (GETSB) is proud to launch its first Takaful Term Plan and the latest product i-Great Amal, an exclusive family takaful plan that aspires Muslim to fulfil their ibadah with total peace of mind. With double protection and saving elements while performing hajj or umrah, I-Great Amal also provides opportunity for ibadah with its Adha benefits that encourages 'Ibadah Qurban'.

I-Great Amal is the latest addition to Great Eastern Takaful range of products which offers protection upon unexpected events, double coverage while performing Hajj or Umrah that will help you to manage your finances and provide protection for you while you are on your journey to fulfill your spiritual obligation. One of the unique features of I-Great Amal, known as Adha benefit offers the opportunity for privileged customers to perform 'Ibadah Qurban'.

Great Eastern Takaful's Executive Director and Chief Executive Officer, En Mohamad Salihuddin Ahmad says, "A Muslim must submit his total mind, body and soul while performing his ibadah, customers could leave their worries behind as I-Great Amal has been specially designed to manage their financial and protection needs while embarking on a journey to fulfil their spiritual obligation".

"To assist customers in performing this Ibadah Qurban, customers will have an option to perform the deed by themselves or appoint us as the agent to perform the Qurban for them", he added.

In order to serve the customer's needs better, I-Great Amal also offers compassionate benefit of RM 2,000, Badal Hajj (Hajj by Proxy) and be entitled for tax exemption with other extra benefits. I-Great Amal is for customers aged from 30days (attained age) to maximum age of 60 years.

For more information on i-Great Amal, our customers are advised to contact their servicing agent or our Careline at 1300 13 8338 or log on to our website at [www.i-great.com](http://www.i-great.com).