



PRESS RELEASE

For Immediate Release

GREAT EASTERN TAKAFUL LAUNCHES i-GREAT TERAS A TAKAFUL PLAN AS LOW AS RM25 PER MONTH

Kuala Lumpur, 7 November 2012, Great Eastern Takaful Sdn Bhd (GETSB) is proud to launch i-Great Teras, an affordable Family Takaful Term Plan that has been specially designed to suit customer's basic needs. From as low as RM25.00 per month, i-Great Teras is envisioned to be the solution in alleviating our lifestyle as it assists us to better manage our financial needs.

Great Eastern Takaful's Appointed Representative & Chief Financial Officer, En Zafri Ab Halim says, "According to Malaysia Department of Statistic, over 5 years, the average of Malaysian's monthly household expenditure has soared by 88.6 per cent to RM2,190 in 2009/10 from RM1,160 in 1993/94. This shows that Malaysians have been burdened with high expenditure which potentially leads to personal or business financing debts in their day to day needs. i-Great Teras will be the solution for this, with its flexibility to serve every financial need".

"We are very excited to launch i-Great Teras which carries the tagline 'Basic at its Best' that aims to provide the solution in settling debts such as business or personal financing, credit card dues, mortgages or any form of debts when we are no longer around. We all know that Malaysians generally take various forms of credit to meet our living needs, from purchasing homes, paying for medical expenses or funding for childrens' education, but to burden your loved ones to saddle with these debts, would be unfair to them, i-Great Teras has been designed exactly to pacify this uncertainty"

i-Great Teras also offers a gift to the participant whereby in the event of death, your loved ones will receive the gift in a form of monetary value of up to RM2,000 which can be used to meet the cost of funeral expenses. On top of that, the contributions for this product can also qualify for the Inland Revenue Board tax relief of up to RM6,000 per annum", he added.

i-Great Teras is open to all that has attained the age of 30 days to the maximum age at entry of 60 years (age next birthday) with a minimum contribution as low as RM25 per month or RM300 per year. i-Great Teras is available in the market beginning 1 November 2012.

For more information on i-Great Teras, please contact any Great Eastern Takaful agents nationwide or call our Careline at 1300 13 8338 or log on to our website at www.i-great.com.

End

For more information, please contact: -

Assistant Manager, Brand & Communications

Ms. Zarina Idris

Tel: +603 4259 8336

Fax: +603-4259 8396

H/P: +6012-233 8834

E-Mail: Zarinaldris@i-great.com.my